

ALTA Press Release

AMERICAN
LAND TITLE
ASSOCIATION

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For Immediate Release

ALTA Announces New Member Exclusive Health Insurance Program

Washington, D.C., November 4, 2015 — The [American Land Title Association](#) (ALTA) is now offering a [health insurance program](#) that brings innovative employee benefit solutions to firms in the land title industry through its partnership with Arthur J. Gallagher & Co. (Gallagher).

“We’re focused on producing truly innovative options for our members,” said Michelle Korsmo, ALTA’s chief executive officer. “We believe Gallagher’s solutions and strategic consulting capabilities will enable us to provide ALTA members with added-value and remedies for a common challenge they contend with.”

The program has been developed to offer benefit solutions with cost-saving opportunities that incorporate unique offerings designed exclusively for ALTA members. Many participating companies will have the opportunity to achieve cost savings on their health and welfare benefit coverage.

“Increasing health insurance premiums have been a challenge for almost every one of our members for many years. The enactment of the Affordable Healthcare Act has made it even more difficult for many of them to manage this expense,” Korsmo said. “We chose to partner with Gallagher because of their national presence, experience with affinity programs and distinct ability to develop strategies to specifically address our members’ needs in the benefits arena.”

The program will also provide ALTA members with insurance options and pricing typically available only to large companies. By leveraging the collective buying power of ALTA’s more than 6,000 member companies and the strength of Gallagher’s expertise and relationships, ALTA will be able to offer custom solutions to small-to-mid-market firms, which describes the vast majority of the nation’s title agencies.

“This new relationship is very exciting for us because of ALTA’s well-established leadership in the title industry,” said Ethan Hendrickx, Area Vice President of Gallagher Benefit Services, Ohio branch. “ALTA’s commitment to bringing value to its members creates an opportunity to provide the needed solutions using an approach made possible by partnering with ALTA.”

Individuals and companies in the land title industry interested in [this program](#) should contact Cornelia Horner, ALTA’s chief operating officer, at 202-261-2941 or cornelia@alta.org.

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About the American Land Title Association (ALTA)

The [American Land Title Association](#), founded in 1907, is the national trade association representing more than 6,000 title insurance companies, title and settlement agents, independent abstractors, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct

title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.

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About the Employee Benefits Consulting and Brokerage operations of Arthur J. Gallagher & Co.

Arthur J. Gallagher & Co.'s Employee Benefits Consulting and Brokerage operations offer a full range of employee benefit and HR consulting services to clients in approximately 90 countries. Those services include benefits strategy, plan design and management, financial planning, actuarial, data analysis and benchmarking, retirement brokerage and consulting, human resource services and more. Learn about us at <http://www.ajg.com>.